

## Biography

Ian Sheridan is a Co-Founder and Managing Director of Vestigo Ventures. He is a powerful business driver whose entrepreneurial instincts and clarity of vision have carried multiple companies through rapid and continuous growth. A Wall Street trained retirement & wealth management executive, his reputation for business startup, transformation, and growth is founded on a proven record of architecting and executing innovative business plans that place companies on dramatic growth trajectories.



He served as CEO and Chairman of a National Trust company, a Chief Marketing Officer, and Chief Strategist for two fortune-100 companies and has managed multiple lines of business for ADP, DST, Mass Mutual, and SunGard. Ian is widely recognized as a thought leader and catalyst for innovation in the retirement and wealth management industry.

Ian has created pioneering products and services that create competitive advantages. His smart adoption of technology – with emphasis on revenue opportunities, organizational efficiency, customer experience, and new business opportunities – has kept him on the cutting edge of wealth and retirement products and services. Ian invented the retirement industry's first mobile enrollment technology, named Invention of the Year by InformationWeek. As a venture capitalist and financial services operator, Ian focuses on finding innovative and disruptive technologies where consumer behavior, technology, and asset management intersect.

Ian currently serves on the Boards of Alloy, FRST, Micronotes, and LifeYield and is an active Member of the Boston Financial Leadership Council. Ian has served on several advisory boards, including Employee Benefit Research Institute (EBRI), Profit Sharing Council of America, and Empower/401k Forum. He enhanced his knowledge of Investment Decisions & Behavioral Finance through the Harvard University Executive Education Program and earned his bachelor's degree from Ancell School of Business, Western Connecticut State University.

## **About Vestigo Ventures**

Vestigo Ventures is an early-stage venture capital firm headquartered in Cambridge, Massachusetts that invests in technology companies focused on financial services. We are distinguished by our deep financial industry expertise, exclusive access to the team and technology at Cogo Labs, powerful network of advisors and proven record as investors and operators. These advantages position us to successfully target the next generation of disruptive FinTech companies.

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