

Matt Blumberg

Matt is the founder and CEO of Bolster, a new talent marketplace for on-demand executives launched in 2020. Matt was Chairman & CEO of Return Path, Inc., the company he founded in 1999, until its sale to Validity, Inc. in 2019. Return Path is the market leader in email optimization, helping thousands of businesses use the email channel more effectively to promote and protect their brands and winning numerous employer of choice awards including #2 on *Fortune Magazine's* "Best Companies to Work for" list. Prior to founding Return Path, Matt was General Manager of the Internet division of MovieFone, Inc. (777-FILM) until the company's acquisition by AOL, and had previously worked in venture capital and management consulting.

Matt was a co-founder and serves as Board Co-Chair of Path Forward (<http://www.pathforward.org>), a non-profit that was spun out of Return Path in 2016 whose mission is to empower people to restart their careers after time spent focused on caregiving, working with more than 60 companies including Apple, Amazon, Wal-Mart, Intuit, Campbell's Soup, PayPal, Verizon, and Oracle.

Matt is the author of *Startup CEO: A field guide to scaling up your business*, published by Wiley & Sons and based on his popular blog on entrepreneurship, Only Once (<http://www.onlyonceblog.com>) (soon to be renamed StartupCEO.com); *Startup CXO: A Field Guide to Scaling Your Company's Critical Teams*; the forthcoming second edition of *Startup Boards*; and *Sign Me Up!: A marketer's guide to creating email newsletters that build relationships and boost sales*.

Matt served as Chairman of the Board of the Direct Marketing Association and has been a frequent speaker and writer in the field. He was recognized as one of New York's 100 most influential technology leaders by the Silicon Alley Insider in 2008, he was one of Crain's New York's Top Entrepreneurs in 2012, and he was an Ernst & Young Entrepreneur of the Year finalist in 2012. He has served as a Board Member of numerous corporate, nonprofit, and community organizations.

Matt attended Princeton University where he graduated *Summa Cum Laude* with an A.B. in Urban Planning in 1992. He lives with his wife Mariquita and his three children, Casey, Wilson, and Elyse in Scarsdale, NY.

Boards that Matt is or has been on:

- Corporate: Bolster (Chair), Return Path (Chair), Authentic Response (Chair), Feedburner, Moz, and I'm about to be appointed to a new public board
- Nonprofit: Path Forward (Chair)
- Trade Association: Direct Marketing Association (Chair)
- Community: Elmsford Little League
- Education: Princeton University Annual Giving; Capital Campaign; Alumni Council