

Lisa M. Shalett



Lisa Shalett is an accomplished senior executive, advisor and independent board director, with a remarkable breadth of leadership and operational experience over her 25+ year career, including 13 years as a Goldman Sachs Partner. She is the co-Founder of Extraordinary Women on Boards, an influential, peer-to-peer private membership community of hundreds of women corporate directors focused on advancing board excellence, modernizing governance, and increasing board diversity. Well-known as a trusted connector and sought-after thought partner, Lisa simplifies complexity, sees around corners, and consistently creates value, advising companies of all stages on growth and innovation. Her expertise spans global risk and crisis management, capital markets, marketing, digital transformation, talent development, and governance. Having served on boards of every type (public, private equity-

backed, venture capital-backed, family-owned, and non-profit), Lisa brings a deep understanding of stakeholder priorities and long-term value creation.

Over her 20 years at Goldman Sachs, Lisa demonstrated tremendous agility, taking on complex leadership challenges, from key revenue businesses to control functions. Leveraging her Japan background and language skills, she spent her first 11 years in the Equities Division, where she led International Equities, worked closely with global institutional investors, and was invited to the Partnership. As the regulatory environment was intensifying, and control functions became growth businesses, she was tapped in 2006 to become the Chief Operating Officer of Compliance, Legal and Internal Audit, and worked with senior management to restructure the firm into a bank holding company, and drive innovation in risk management and technology. Beginning in 2010, she moved to the Executive Office and successfully led Goldman Sachs through a major reputational crisis and digital transformation as Global Head of Brand Marketing and Digital Strategy, developing the firm's first (and award-winning) corporate image advertising campaign, social media channels, thought leadership programs, and a stakeholder communications strategy which significantly improved transparency and global understanding of Goldman Sachs. Each role exemplified Lisa's passion for learning, creativity, inclusive leadership style, and ability to create shared wins.

Lisa left Goldman Sachs in 2015 to bring her considerable skills into the tech startup ecosystem and into corporate boardrooms. In 2015-16, she got early-stage company experience as Chief Marketing Officer working with a 26-year old founder building a millennials-focused media brand, and in 2018-19 was asked to join Brookfield Asset Management as Managing Partner and the firm's first Head of Strategic Innovation, following three years on the board of Brookfield Property Partners (NASDAQ: BPY).

Lisa currently serves on the boards of PennyMac Financial (NYSE: PFSI), and is on the Audit and Nominating/Governance Committees, AccuWeather, where she leads the Marketing Committee, cutting-edge digital/corporate affairs agency Bully Pulpit Interactive, and MPower Partners, Japan's first women-led and first ESG-focused VC fund. Lisa also chairs the board of Generation W, a non-profit organization that empowers women and girls, is a Distinguished Scholar at Duke University's Coach K/Fuqua Center on Leadership and Ethics, and a Senior Fellow of the McDonald Conference on Leaders of Character at West Point. She continues to advise growth companies, and supports high-impact entrepreneurs around the world, as an International Selection Panelist and mentor for Endeavor.org. Lisa has an MBA from Harvard Business School and a BA, *summa cum laude*, in East Asian Studies (Japan) from Harvard.

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